

MBG, Paderborn, Germany

Building design: K & V Architekt und Ingenieure, Paderborn

Planning and interior: Freiraum and Schuster creativ concepte, Geseke

MBG International Premium Brands GmbH
Oberes Feld 13
Paderborn
Germany

Completion date: 2009

Products:
**invitation, silent rush,
netwin**



The MGB marketing company created attractive offices with 50 workstations on two floors of a new commercial building with a floor space of 2000 m². Here, mineral water, popular non-alcoholic beverages and energy drinks, beer and beer-mixture drinks as well as wine and spirits are marketed. The friendly and spacious floors accommodate differently organised office spaces, break rooms with coloured accents and prestige lounge areas. With a great deal of design commitment, display walls were also implemented on which the marketed products are presented in an attractive setting. This engenders a good feeling about the products, which can quench any kind of thirst.

Thanks to an appealing interior and settings for the range of products, the planners succeeded in creating an exceptionally attractive ambience. All photos: © von Soldenhoff

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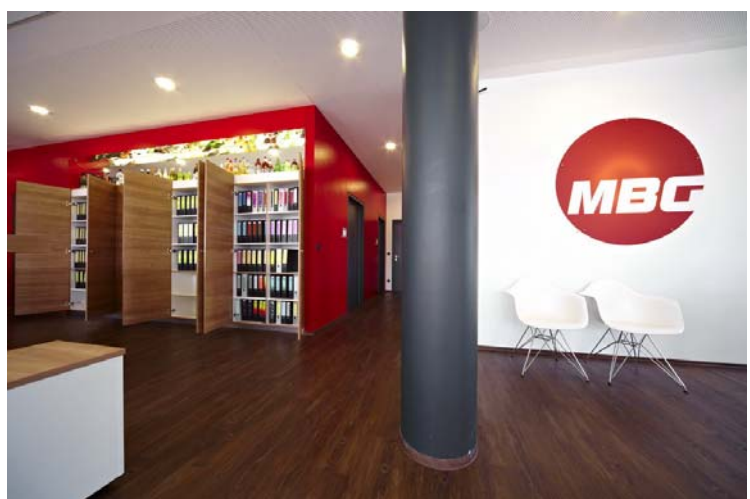
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The offices of the company are furnished with the **invitation** table system, which is used as a bench, single or double workstation or as a conference table. All photos: © von Soldenhoff



As regards planning of the interior architecture, a great deal of special furnishings were designed and constructed. This includes counters, display furniture and cupboards.

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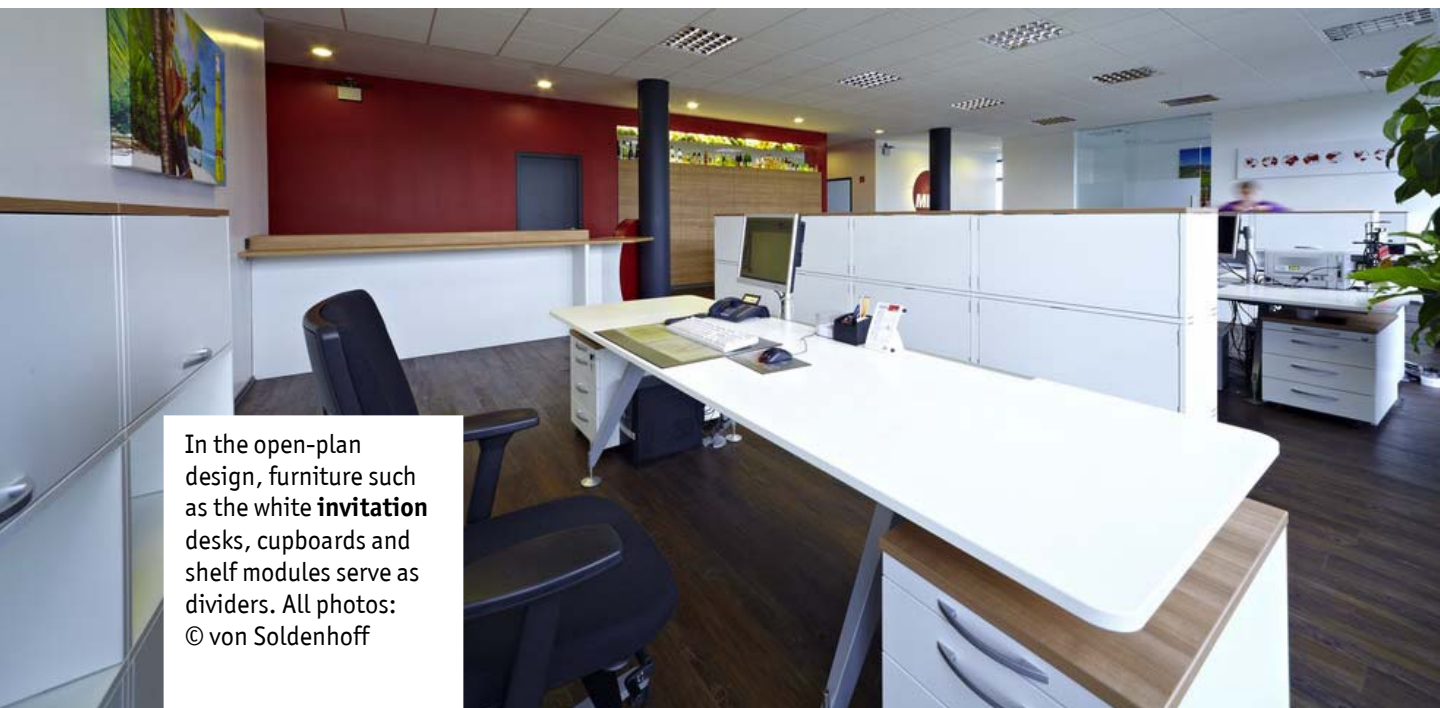
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In the open-plan design, furniture such as the white **invitation** desks, cupboards and shelf modules serve as dividers. All photos: © von Soldenhoff

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A lounge (left) exhudes a club atmosphere where drinks can be tested in an appropriately styled setting. Photos top: small conference situation with **silent rush** swivel chairs. © All photos: von Soldenhoff



Photos top: The executive floor has a very particular look created with dark woods and shades of brown and black.

Like the lounge, a bar (far right) ensures an authentic gastronomic environment. The entrance to the offices of the company's executives is decorated with an aquarium.



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